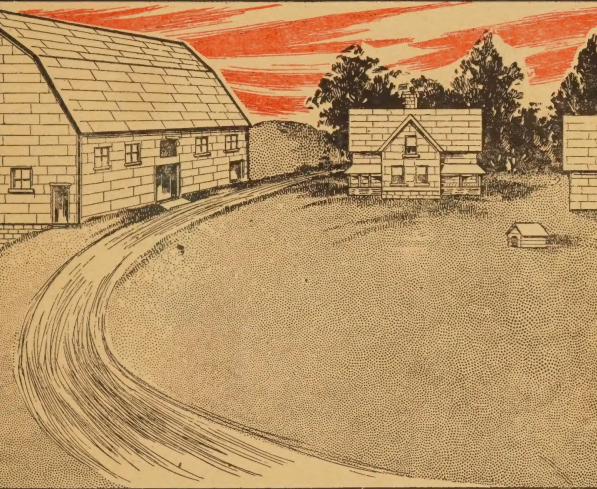


ASBESTOS **ROOFING** **AND SIDING** **FOR THE FARM & FACTORY.**



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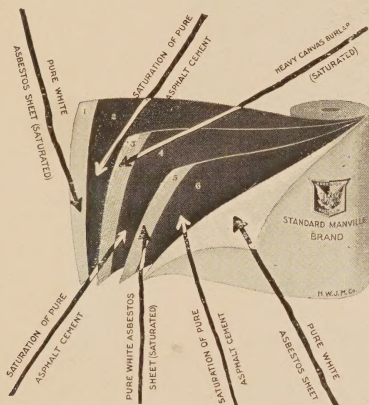
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MINNEAPOLIS
NEW ORLEANS
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LONDON

"IN A CLASS BY ITSELF"

Look into the Details

of "J-M" ASBESTOS ROOFING
and then *decide for yourself* on the
relative merits of this Roofing as
compared with *all other kinds*.

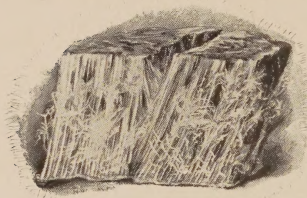


**A Map of
"J-M" Asbestos Roofing**

A Roofing that is Different —and Why

“J-M” ASBESTOS ROOFING should not be confused with the many so-called ‘prepared’

roofings on the market, as there is as much difference between them as there is between *Asbestos* and “wool felt”. One is *practically indestructible* and the other is, by nature, a *perishable material*



CRUDE ASBESTOS

The Basis of all our Roofing

—especially when exposed to the elements.

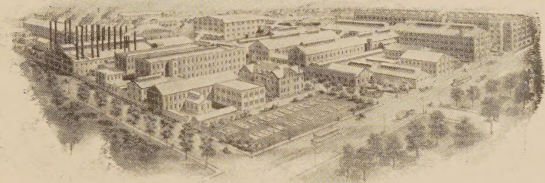
The body fabric of “J-M” Roofing is pure, long-fibred Asbestos—a natural mineral fibre. Asbestos is the ideal material for roofing—because it is absolutely fire and acid-proof and practically indestructible.

A Mineral Product It will not rot, rust or wear out. Does not require painting to keep it in condition;—the first cost—the only expense. There

is absolutely no wool felt, rag stock, shoddy or similar *organic* materials used in its make-up, although these perishable materials are the basis of all other prepared roofings on the market.

One of the many salient features of "J-M" Asbestos Roofing is that it requires no coating or painting to preserve it. This explains why "J-M" is the **No Painting Required** "cheapest per year" roofing. Other grades of roofing usually require painting every year or two, which adds considerably to the cost of the roofing, so that the lowest priced roofing will in time prove the most expensive.

"J-M" Asbestos Roofing acts as a natural fire-retardant, and many buildings covered with it, and our "Asbestoside," have been saved from destruction where adjacent buildings— **Better than Fire Insurance** not so protected, have been totally destroyed. We have on file hundreds of letters, testifying to the high fire-resisting properties of "J-M" Asbestos Roofing.



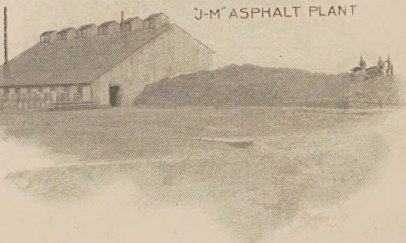
PLANT OF B. F. GOODRICH CO., AKRON, O.

Covered with "J-M" Asbestos Roofing

J-M" ASBESTOS MINES



J-M" ASPHALT PLANT



"J-M" Roofing consists of several layers—or plies, of pure long-fibered Asbestos, which are cemented together with alternate layers of pure Asphalt Cement—no coal tar or pitch being used. The Asbestos comes from our own asbestos mines in Canada—

among the largest in the world. The Asphalt is

How "J-M"

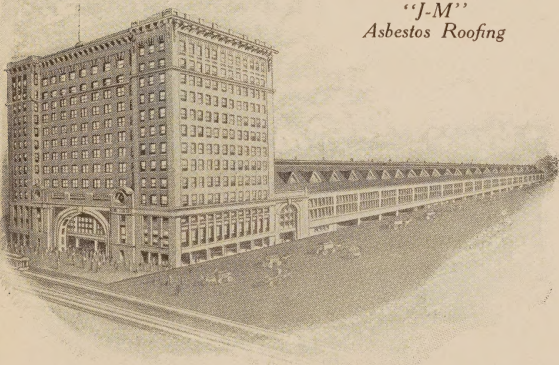
Roofing is made

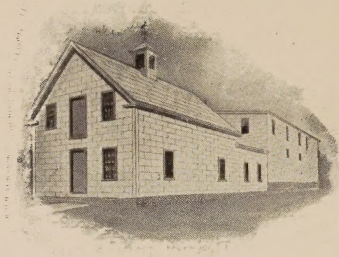
prepared in our own Refinery. Being made en-

tirely *under our own supervision*, from the crude materials into the finished product, we are able to maintain the same high standard which has made all "J-M" materials famous the world over.

**LA SALLE STREET
STATION, CHICAGO.
LAKE SHORE
AND ROCK ISLAND
RAILROADS.**

*Covered with
"J-M"
Asbestos Roofing*





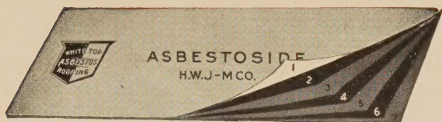
**PRODUCE STORE-
HOUSE AND STABLE
OF J. A. FARLEY,
SALEM, MASS.**

*Covered with
"J-M" Asbestos
Roofing
and "Asbestoside"*

***Weather-proof
Properties*** "J-M" Asbestos Roofing is absolutely impervious to moisture, and water cannot be forced through it, even under abnormal pressure. Each layer—or ply, is thoroughly saturated with "J-M" Weather-proofing Compound, which is made of the highest grades of asphalt. The Asbestos weather-surface affords absolute protection from the action of gases, chemical fumes or acids, and, as a result, "J-M" Roofing is the only kind which is not affected by smoke, steam, acid fumes, etc.

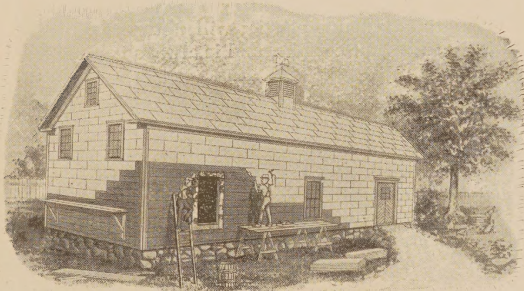
***Easily
Applied*** "J-M" Asbestos Roofing is easier to apply than any other—because the mineral lap cement (which is furnished free with each shipment) does not require heating or any preparation when used. We furnish galvanized nails, lap cement and *full instructions for applying* with each shipment.

"ASBESTOSIDE"



"ASBESTOSIDE" is a material for wall siding, having many advantages over clap-boards, shingles or metal siding. It is especially recommended for factories, ice houses, store houses, automobile garages, poultry houses, barns, etc., because of its high fire-resisting properties, permanent durability, low cost and neat appearance.

"Asbestoside" possesses the highest fire-resisting qualities, because the body fabric is *pure asbestos felt*. It will not rot, rust or corrode, and requires no painting or coating to preserve it. Its natural white appearance gives an attractive finish to the building, without any painting or other decoration. A building covered with "Asbestoside" is cool in summer, warm in winter, and comfortable at all times.



"KEYSTONE" HAIR INSULATOR

"REMEMBER, IT IS CHEAPER TO BUILD A WARM
HOUSE THAN TO HEAT A COLD ONE"



Showing the Application of "Keystone"

"KEYSTONE" HAIR INSULATOR is an ideal lining for the walls and floors of buildings, being equal in insulating properties to *ten layers of ordinary sheathing paper*. As an insulation against heat and cold, and as a sound denderer, it is far superior to building felts or sheathing paper. "Keystone" is as easily applied as one layer of ordinary paper. It outlasts the building; remains elastic; will not pack down or settle; fits odd corners, and is always flexible—never brittle.

From the economic standpoint alone, "Keystone" should be used, as it pays for itself many times over in the saving of fuel, and has amply proven our claim, that it is *cheaper to build a "Keystone"-lined building than to heat one otherwise constructed*. The cost of insulating an ordinary residence is about \$35.00;—*less than one cent per square foot*.

"Keystone" will pay for itself in coal saving within a short time.

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